



Join our SHOP | SAVE | SUPPORT[®] Fundraising Program

“Earn more than ever before...” AND reach your Goals, No Experience Needed*

- ✓ Businesses Provide Multiple Deals
- ✓ We create a **Discount Club**
- ✓ Students Sell **Memberships**
- ✓ Better sales tools means more **Profits** for your Group
- ✓ With more ways to connect to Supporters, every student can easily sell required minimum
- ✓ We train a local resident to take charge of our program and to do the Work for You



Our Fast Track Program starts raising \$\$\$ right away*

Step 1 Commit to using our Support Platform (Set Campaign Date)

Step 2 Complete **Certification** & Set Up process (Captain takes Charge)

Step 3 Fundraising Campaign “Kick Off” includes the following:

- Automated Student Sign Up, progress tracking & seller account management
- Custom **Sales Package** created for each Seller (Flyer, Poster & Social Media Links)
- Donation in-lieu of purchase link for supporters both near and far away
- Future use of our Platform to support Legacy Events and Fundraisers
- View our Web Brochure at HubbubLocal.com
- Fill out the Online form or contact us directly

hubbub
Community Marketing & Fundraising Support **LOCAL**
Walker T McGraw
678-439-6884 walker@hubbublocal.com
Shop | Save | Support



*Conditions and Limitations apply



“A busy, noisy situation caused by a Crowd of People”
Where We Live, Learn, Work and Grow... Our Hometown®

Powerful Features: Designed to deliver better Results for You

- No Experience Necessary*
- Your Community Captain takes Charge
- We Support: Any Size, Age or Activity*
- Tools & Resources made just for YOU
- Easy to Sell + Value = Better Returns
- Student Sales & Success Management
- Automatically builds on prior Year's Sales
- Our Program reduces the burdens on volunteer leaders, gives you more ways to reach your Goals, and helps ALL students Earn Back more of their Activity Fees



Our Platform was created to Work harder & to be more Rewarding

Designed to Deliver: Each of the underlying systems for our Platform operates on a secure electronic framework that can be customized to meet the specific needs for every organization and community we serve. These functions are not only optimized to produce better returns, they are also structured to amplify the contributions from each of the Platform members.

Public Supporters can earn back many times the cost of their donation while supporting local merchants, AND seasonal updates mean there are always new deals to discover. This make it an easy decision to purchase a Club Membership, and more importantly it improves the chances that the donor will renew their membership next year (no sales visit required) and your organization benefits for years to come.

Business Partners use our deals engine to attract and keep more new and returning customers over the course of the entire year. Controls and regulators protect the business partner's marketing budget by determining how often and how many times a discount can be used. Such confidence lets the merchants supply more valuable savings offers, and that makes Club memberships even easier to sell.

Student Organizations can “*Earn more than ever before...*” when they sell our Community Discount Club memberships to their supporters. In fact if you use our **Earnings Estimator** you will see that your organization can earn up to \$19.12 for each membership sold. This is a 76.5% ($\$19.12/\25) return with a ~25% higher return when compared to similar traditional fundraisers products*.

Features that turn CHAOS to Cheers:

- Get all our best tools regardless of group size or fundraising experience. We support groups with 10+ students (min. sales 400 memberships*) all the way up hundreds of sellers from associations and clubs who have multi- division/season/activity levels.
- Community Captains collect and verify the information required by our systems to create your individualized program. Our platform then provides a SignUp link for each group or sub-group volunteer leader to send out to their respective student rosters. 13+ year old participants can “[SignUp to SELL](#)” either at home or during a live Kickoff event (if under 13 parents register for students). One advantage of using the on-sight signup process is that students who do not have access to the internet or a printer at home can get their sales materials printed during the meeting ([each group/sub-group’s leader is automatically given a copy of each student’s sales package as a backup and for this express purpose](#)).
- Powerful tools and options help you meet or exceed your fundraising goals. Each customized sales package includes student specific sales scripts and tracking forms, flyers to hand out, and posters to display in common areas (*i.e. mailbox clusters or workout facilities at apartments and townhomes*). An optional sales tool is the student specific social media/email link that helps: **1)** sell memberships to supporters who live nearby, and **2)** request [Direct Sponsorship](#) from donors who live either nearby or far away ([donation go directly to the organization not the student & our system credits the student’s account](#)).
- Sales Incentives for both your students and your organization are a great way to boost your overall sales & fundraising totals. When you BYOP ([Bring Your Own Partners up to 10](#)) and meet some simple sales goals then you can increase the profit from each membership sold to \$19.12* (see our [Earnings Estimator](#)). Ask your Captain for more information about how we can help you motivate your students and ALSO how students and their families can Earn Back most if not all of their participation fees.
- When you join our Fast Track program you can start earning money for your group right away. Just commit to a campaign start date and we will add you to the list of organizations a donor can support when they join the Club: **1)** on their own or **2)** when helped by an employee at a business partner’s location.
- Once your Discount Club campaign is over, consider having us [Support your Legacy Events on our platform](#)*. Many of the same powerful features are available to help you run your sales efforts, with the additional benefit being that we can advertise your event, take care of registrations & electronic orders using our Hubbub Local Platform.
- Final Hint: The first groups to sign up and run their campaigns make the most money. Contact us soon so we can start Transforming the way you fund the activities that help students build the skills and interests that will make them more successful in life.

***Conditions and Limitations apply**



Student Organizations: Terms and Conditions

Community & Captains: A defined region that is recognizable to area residents. Ideally it will be anchored by the local high school using the mascot and school colors as identifiers. Community Captains are local residents who have been trained to operate our platform in their “Hometown”.

Organization: A faith-based, civic or school affiliated Arts, Athletic, Academic or Service institution whose primary purpose is to aid in the training and development of students of all ages and interests*. Non-profit [501(C) (3)] registration is not required, but preferred.

Certification: Organizations can qualify to join our platform by having an established (publicly listed) oversight board, or executive leader, and an authorized budget. Additionally, they will need to provide the previous year’s profit and loss statement with monies generated by fundraising activity identified and a breakdown of the previous and current year participation costs paid by the student.

Fast Track Start: There are no upfront fees, but we do require a commitment letter from you. You will also be asked to allow your organization to be placed on the “Who to Support” list shown to donors when they join the **Discount Club** while at merchants’ locations. \$2,500 of these funds will be held to offset our costs should you cancel your fundraiser. Funds above this will be sent to you.

Base Rates: Organizations earns \$16 for each Direct sale ([door-to-door](#), [sales posters & flyers](#), [custom email & social media links](#)). Indirect sales earn your group \$12 for each donation (*i.e. in store Self-SignUp*).

BYOP Bonus: Bringing Your Own Partners to our platform can increase your per sale return by up to \$1.50 (*15¢ each, 10 max*). Just ask them to join the program and your captain will do the rest.

Sales Bonuses: Earn an extra 5% of your base rate for each of the following: **1)** 1,000+ memberships sold and **2)** 25+ memberships sold per student (on average, [click for Estimator](#)).

Donation In-Lieu-of-Purchase: Public and Family supporters can also sponsor a student by making a direct donation. Since the funds are collected by credit/debit card payment, donors are more likely to give & the student does not have to handle any cash (*7.97%; \$2.00 min.; \$12.50 max.*).

Student Incentives: Our Platform gives students and their families more ways to connect to potential donors and to close more sales so they can meet their fundraising goals. For example, when 50 students sell an average of 25 memberships they earn \$400 toward their fees and \$75 for themselves ([click for Estimator](#)). If they increase that average to 50, they earn \$800 for their fees and \$125 for themselves. The net revenue for the organization increases by 100% (\$20,000 ► \$40,000), students receive cash rewards, and the family budget is protected.

Accounting & Payouts: Funds generated by your organization will be distributed as follows:

- At the fundraiser’s half-way point 50% of direct sales funds will be sent to the organization’s verified bank account and a sales totals spreadsheet will be emailed to the group’s leader.
- Residual direct and indirect sales funds, along with any net direct donation funds will be paid out to the organization within 5 business days once the final accounting report has been accepted.
- Bonus funds are paid in cash equivalents (Membership activation codes) and are intended to boost overall revenue by motivating the students to sell more than the required minimum. If you have questions, ask your Captain to break this down farther for you

Next Year Starts Now: We send Club members an annual renewal notice that gives them the option to keep supporting your organization ([no direct student sales required!](#)). That means next year you start off with a huge number of donors, & each year you can continue to build up that number.

Organization Account Worksheet

	<u>#1 Decision Maker</u>	<u>Volunteer Leader Contact</u>	<u>Other Contact</u>
Role			
Title			
First Name			
Last Name			
Email			
Phone			
Address			
City			
State			
Zip			
Authority	Complete	Complete Verify with #1	Complete Treasurer Verify with #1
Reach me by	Text Phone Email at Location	Text Phone Email at Location	Text Phone Email at Location
Reach me time	AM Mid-Day PM	AM Mid-Day PM	AM Mid-Day PM

Organization Information

- 1 Community Name: _____
 - 2 Admin/Oversight: _____
 - 3 Legal Name: _____
 - 4 Common Name: _____
 - 5 Sub-Level-a: _____
 - 6 Sub-Level-b: _____
- Est. # Students: _____
- Non-Profit: Y N EIN#: _____
- Seller Incentives: Own plan or Need Help
- Starts: ___/___/___ Ends: ___/___/___
- Participation Fee: \$ _____

Use our Earnings Estimators:

- I [Use "Earn More" Tool- Click here](#)
- II [Use this one for Students](#)

Structure:

(i.e. 1-Everglades 2- Everglades H.S. > 3-EHS Foundation
LLC > 4-EHS Band > 5-9th Grade > 6-Marching Band)

Circle: Arts Athletic Academic
Public Private School Church
Assn. Indp. Travel Rec County City
National-Affiliate Grades Levels

Sales Targets & Values:

Required Sales #: _____ (25 suggested)

Bring Your Own Partners #: _____ (10 max)

Seller earns persale: _____ (\$19.12)

Net per Club Membership Sold \$ _____

Total Est. Net Earnings \$ _____